



Profile · Marc Dussault

B Eng MBA MLS (LAW UNSW) DBA SDIAA GAICD FAIM

Dr Marc Dussault is an award-winning author, recipient of several marketing awards, an Entrepreneur of the Year Award finalist, a serial entrepreneur and an accomplished business executive.

Founder of numerous successful businesses, Dr Dussault has experience in a wide variety of industries and geographic regions including North America, Europe, Australia and Asia Pacific.

Dr Dussault is co-founder and Managing Director of Jay Abraham Asia Pacific, a professional development firm focused on leveraging exponential marketing strategies in the SME marketplace as well as Global Strategist and Executive Director of Imagine Un Limited, the world's first socially conscious member-based distribution system of essential service advisory services. In 2007, Dr Dussault was named to the chairmanship of the board of Empowernet International Limited to lead the company's rapid growth initiatives.

Several years after completing a Bachelor of Engineering Degree, Dr Dussault went on to acquire an Executive MBA. Subsequently, as a part-time faculty member, he taught in the MBA program as well as completed coursework towards a Ph.D. in entrepreneurship, family business, organisational behaviour and information technology management while he doubled his companies' sales and expanded his companies' geographic reach.

Upon his arrival in Australia, Dr Dussault continued his doctoral research in e-commerce business models, focusing on stakeholder analysis and strategic decision-making, completing his 400-page thesis (with over 700 references) in a record 3 months. He was conferred a Doctorate in Business Administration degree from Southern Cross University.

Recently, Dr Dussault completed a post-graduate law degree at the prestigious University of New South Wales. Investigating the selection of optimal tax and financial planning strategies for wealth creation and

asset protection, he was in the unique position of learning the most powerful strategies sitting amongst Australian Tax Office inspectors and auditors!

Dr Dussault is a Fellow of the Australian Institute of Management as well as the recipient of the highly acclaimed Company Directors Course Diploma 2005 bestowed upon him by the well respected Australian Institute of Company Directors. He is recognised as an Associate Stockbroking by the Securities and Derivatives Industry Association of Australia.

Fully leveraging strategies developed and made accessible by Anthony Robbins, Jay Abraham, Jay Conrad Levinson, Brian Tracy, Dennis Waitley, Dr John Gray, Dr Robert Cialdini, Peter Drucker, Tom Peters, Robert Kiyosaki, Dr Thomas J. Stanley and many others, Marc epitomises the exponential entrepreneurial millionaire mindset.

Combining a unique blend of academic excellence in engineering, business and law with an entrepreneurial flair and breadth of experience acquired over the past 25 years, Dr Dussault has consulted to hundreds of entrepreneurial companies as an exponential growth strategist to assist business owners to unshackle themselves from the day-to-day operations of their companies, catapult their success and achieve personal and financial freedom.

Embracing a life and work balance philosophy, Marc has travelled the world, visiting more than 36 countries while exploring some of the most exotic destinations on the planet, happily achieving rather than achieving to be happy. Marc is a competitive squash player who competes nationally against opponents less than half his age with an eye toward an international title!

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